



# **MIKE FURREY FOUNDATION CELEBRITY HALLOWEEN BOWLING PARTY SPONSORSHIP PACKAGES**

On Monday, October 27, Detroit Lions wide receiver, Mike Furrey will host a Celebrity Halloween Bowling Party at Plaza Lanes in Plymouth, MI. The celebrity bowling event will raise money for The Mike Furrey Foundation which is advocating for the basic needs of all people/children to be met. The Mike Furrey Foundation is a non-profit 501(c) (3) organization designed to improve the lives of those that are Hungry, Homeless, Hurting, and/or Hopeful. More information about the foundation can be found by visiting: [www.mikefurrey.net](http://www.mikefurrey.net)

The Celebrity Halloween Bowling Party will include bowling, food, Monday Night Football, music and a silent auction. Costumes are encouraged but not required. You will also be asked to judge the Best Celebrity Costume. For more information please contact ALICIA MAYNARD at 614-588-6428 or by email at: [alicia@themikefurreyfoundation.com](mailto:alicia@themikefurreyfoundation.com)

## **Sponsorship Packages and Ticket Options**

### **Touchdown Sponsor: \$15,000**

*Company name listed at Touchdown Sponsor in all materials*

*Dinner with Mike Furrey and sixteen (16) guests prior to event*

*Company logo placed on all collateral materials*

*Company acknowledgement and banner recognition at event*

*Opportunity to display company information, your product and/or service at event*

*Company on event tickets*

*Four (4) bowling lanes at the event (16 bowlers)*

*Sixteen (16) VIP gift packs*

*Sixteen (16) observer passes*

*Team photograph with your celebrity captain*

*Complimentary food and drinks*

*Signage at the event*

*Company logo on event memorabilia*

*Opportunity to interact with top celebrities*

*Opportunity to bid on items at charity auction*

*Opportunity to win individual and team prizes*

*Autographed memorabilia*

**Field Goal Sponsor: \$10,000**

*Company name listed as Field Goal Sponsor in all materials*  
*Dinner with Mike Furrey and twelve (12) guests prior to event*  
*Opportunity to display company information, your product and/or service at the event*  
*Company acknowledgement and banner recognition at event*  
*Company logo on event tickets*  
*Three (3) bowling lanes at event (12 bowlers)*  
*Twelve (12) observer passes*  
*Twelve (12) VIP gift packs*  
*Team photograph with your celebrity captain*  
*Complimentary food and drink*  
*Signage at the event*  
*Opportunity to interact with top celebrities*  
*Opportunity to bid on items at charity auction*  
*Opportunity to win individual and team prizes*  
*Autographed memorabilia*

**Sack Sponsor: \$5000**

*Company acknowledgement and banner recognition at the event*  
*Two bowling lanes at event (8 bowlers)*  
*Eight observer passes*  
*Company logo on event tickets*  
*Eight (8) VIP gift packs*  
*Team photograph with your celebrity captain*  
*Complimentary food and drinks*  
*Signage at the event*  
*Opportunity to interact with top celebrities*  
*Opportunity to bid on items at charity auction*  
*Opportunity to win individual and team prizes*  
*Autographed memorabilia*

**Tackle Sponsor: \$2,500**

*One bowling lane at the event (4 bowlers)*  
*Four (4) observer passes*  
*Banner recognition at the event*  
*Company logo on event tickets*  
*Four (4) VIP gift packs*  
*Team Photograph with your celebrity captain*  
*Complimentary food and drink*  
*Signage at the event*  
*Opportunity to interact with top celebrities*  
*Opportunity to bid on items at charity auction*  
*Opportunity to win individual and team prizes*

**Extra Point Sponsor: \$1000**

*One bowling lane at the event (4 bowlers)*  
*Four (4) observer passes*  
*Four (4) VIP gift packs*  
*Team Photograph with your celebrity captain*  
*Complimentary food and drink*

*Opportunity to interact with top celebrities*  
*Opportunity to bid on items at charity auction*  
*Opportunity to win individual and team prizes*

## **Individual tickets to observe \$50**

### **Bowling Shirt Sponsor: \$3,500**

- *Sponsorship provides the official bowling shirt for the Mike Furrey Foundation Celebrity Halloween Bowling Party. Official tournament logo will be on the left chest. Sponsor logo will be placed on the left sleeve. Bowling shirts will be placed in all VIP gifts.*
- *Opportunity to distribute company premium items or literature in player gift bags*
- *Personalized Mike Furrey football*

### **Bag Sponsor: \$3,000**

- *Sponsorship provides the official bag for the Mike Furrey Foundation Celebrity Halloween Bowling Party. Official tournament logo will be screened on the front of the duffle bag along with the sponsor logo. Bags will be used for VIP gifts for all participants*
- *Opportunity to distribute company premium items or literature in player gift bags*
- *Personalized Mike Furrey football*

### **Lane Sponsor: \$500**

- *Company logo placed prominently on bowling lane*